

Two Extra Surprises and an Explanation

The new method of advertising, lately adopted by the Palais Royal, has been the cause of some discontent among its patrons, and stirred up much jealousy and bitterness among its competitors. A few words of explanation are in order. Advertising is perfectly legitimate, if legitimate methods are adopted. Take today's two surprises as an illustration.

Being anxious to attract special attention to the stock of Underwear lately received, it is concluded to spend \$100 in advertising the department. Now, it is a question whether it is advisable to pay that amount for large newspaper advertisements, or sacrifice the \$100 on the goods we are anxious the public should inspect. Having adopted the latter plan, no apologies are necessary to those of our patrons who delay their purchases until the last minute, and usually blame us for being disappointed.

The Palais Royal offers to-day 400 Corset Covers for \$10 each, cost \$20, a loss of \$80. 400 Nightgowns are sold for the week that cost \$20, a loss of \$80. Total loss, \$160. It is obvious a large demand is created, and it is equally obvious we can afford to sell unlimited quantities. It is also equally evident that our competitors are unable to meet the demand for the goods we are selling. The Palais Royal will be bankrupt shortly, as are also the many other stores invented by merchants to induce people to pay higher prices when much lower prices prevail at the Palais Royal. The proprietor thinks it wiser to sell goods to the amount of \$1,000,000 per annum at an average 10 per cent. profit than a few thousand dollars at 25 or 30 per cent. profit.

The proof of this pudding is the evidence. The Palais Royal is to be much enlarged in September, and, in the meanwhile, the proprietor will combine business with pleasure by a trip to Europe.

400 Lonsdale Cambric Corset Covers, worked button holes, pearl buttons, fit guaranteed.

Regular price, 25c. ⁵⁰/₁₀₀
Price to-day, 13c. ⁵⁰/₁₀₀

Above lots will be on sale from 9 to 11 in the morning and from 4 to 6 in the evening.

Two Extra Surprises To-Day

the morning and from 4 to 6 in the evening. Only one piece of each lot will be sold to a customer.

THE PALAIS ROYAL'S GRAND SUMMER

OPENING TERMINATES SATURDAY!

SOUVENIRS!

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*12½ Ladies' Linen Handkerchiefs for 30.
*250 Gent's Linen Handkerchiefs for 17c.
50 Child's Linen Handkerchiefs for 10c.
12½ Ladies' Linen Collars for 10c.
12½ Ladies' Linen Collars, 4 for 25c.
100 Embroidered Mull Ties, 2 for 25c.
12½ Three-piece Suits for 7c.
250 Ruffings for 10c.
*100 Crepe Lise Ruffings for 12½c.
\$1.50 "Palais Royal" Kid Gloves for \$1.25.
*100 "Palais Royal" Mousquetaires for \$1.00.
\$1.50 button "Elton" Kid Gloves for 90c.
75c button "Undressed Kid" Gloves for 50c.
80 and 100 Silk Mousquetaire Gloves for 50c.

Goods marked thus (*)

have been reduced to below cost, wherefore only one piece of This year we cannot afford it, as the

these lots will be sold a customer. By request of our patrons souvenirs are unusually extensive. "Opening" positively ter

it has been the custom in the past to continue the "opening" minates SATURDAY, May, 29, at 6 p. m.

longer than originally intended.

THE PALAIS ROYAL

1117-19 PENNSYLVANIA AVENUE.

Taylor.
933 Pa. Ave.

THE
Height of Fashion and Elegance

White Lawn Suits!
FOR LADIES AND MISSES.

An attractive display of Children's
White Lawn and Pique, Gingham and
Cambric Suits (all sizes), and
BOYS' WHITE PIQUE SUITS!
(Sizes 3 to 6 Years.)

FULL LINE OF
TRAVELING WRAPS

In Light-weight Cloth and Mohair.

PRIESTLEY'S BLACK GOODS.

SEATON PERRY.

(Successor to Perry & Brother).

INSPECTION OF HIS NEW AND
COMPLETE STOCK OF "FASHIONABLE"
ENGLISH BLACK DRESS FABRICS,
SILK WARP HENRIETTA CLOTHS,
IMPERIAL SERGES,
MILITARY CLOTHS,
FRENCH CLOTHS,
CONVENT CLOTHS,
CLAUDETTE,
LUPIN FRENCH MOURNING GOODS, THE
DUPAT FALMAS, CARMELOTS,
ETAMINES, CASHMERE, CLOTHS,
CASHMERE, CHILDREN'S
GIRLS' ADIES,
COUTURE'S ENGLISH GRAPES AND
VELVET
GENUINE BLACK CANTON CLOTHES AND
GRAPES
BLACK TWISTED SILK, HERNANDES FROM
TO FRENCH
NEW BLACK LOUISIANE AND SUMMIT
SILK FROM THE TOILET
BLACK FALMAS, FRENCH, SUELENSES,
GROUPELAIN, ARMURES, AND JERSEY
MAKERS AND AT LOWEST PRICES.
NEW MOURNING PARASOLS AND SUN
UMBRELLA
NEW MOURNING HANDBAGS AND
HOSIERY
LADIES' BLACK SILK JERSEY GLOVES
FROM 60c TO \$1.00
THERY'S AND BENTON'S BLACK KID
GLOVES
PLAIN FIGURES AND CORRECT PRICES.
SEATON PERRY,
PENNSYLVANIA AVENUE, CORNER 7TH ST.
ESTABLISHED 1840

10 and 14-CARAT GOLD GLASSES

from \$1 to \$7. Brazilian Pebbles, 25c.

Other goods in proportion.

VIENNA OPTICIAN COMPANY,
609 Pennsylvania Avenue.

THE SMALL THINGS OF A DAY.

Minor Occurrences In and About the City.

Tooth filling made painless by the use of cocaine by S. T. Mason, dentist, 214 Fourth and-half street northwest.

Chicago vs. Nationals to-day at 4:30.

"HOTLY TALK," 515 Ninth street. Room and board, 25c.

MARTINIQUE'S fine fruit juice, wholesale and retail, Elphozo Youngs Company.

Justice Merrick was confined to his residence yesterday and did not hold the equity court.

The commissioners hereafter will insert all District advertisements in the four daily papers, except when otherwise prescribed by law.

Mr. W. W. Corcoran and Judge Strong had an interview yesterday with the commissioners upon the importance of the proposed national park at Rock creek.

In the criminal court yesterday morning James Price, convicted of assault with intent to kill George Harris, was sent to the Alamy penitentiary for three years.

Don't fail to attend the ball game, 4:30.

Mr. George W. Williams, who was severely injured by falling from a trolley work bridge near Four Mile Run, in Alexandria county, Va., last week, is now at his home, 321 Eighth street northwest, in a critical condition.

The will of the late Richard Middleton was filed with the register yesterday for probate and record. The testator leaves his estate to his wife to enjoy as her own, absolutely free and clear of any claim whatever by his children.

Elphozo Youngs Company offer the largest supply and the greatest variety of brands of lime fruit juice in the city.

The Linsbom Institute and Peabody Library trustees, who now occupy a part of the Curtis school building in Georgetown, have been requested by the commissioners to vacate the room they use, as the room is to be used for public school purposes.

The entertainment given last night at the Soldiers' Home by the "Soldiers' Home military and variety company," was a very pleasant one, as the large audience present were greatly pleased and manifested their pleasure by a generous applause. The programme was well arranged and performed to the entire satisfaction of all.

Goldfish, Mare, buggy, harness, &c., worth \$1,500, for 20 tickets for sale at Ward's, or you can send your cash by mail and receive (possibly) the winning ticket by return mail. The drawing will take place on steamer Excelsior next Monday, when Goldfish will know her new owner. She will go with the party down the river.

Rev. W. B. Johnson, pastor of Second Baptist Church, has presented with a fine suit of clothes last evening by Lieut. Clark No. 5, as a mark of the high esteem in which he is held by his congregation. He leaves the city to-day for Annapolis, Md., where he delivers an address before the American Baptist Home Mission Society on the educational work of the denomination.

Elphozo Youngs Company are headquarters for every brand of lime fruit juice known to the trade.

Base ball! base ball! Capitol Park, 4:30.

Loose Meetings To-Night.

The following lodges meet to-night at the places named:

Masonic—New Jerusalem No. 9, Masonic Temple; Harmony No. 21, Georgetown; Washington Royal Arch No. 2, Masonic Temple.

O. O. F.—Columbia No. 19, Odd Fellows Hall; Oriental No. 19, Odd Fellows Hall; Friendship No. 12, corner Pennsylvania avenue and Twentieth street northwest.

A. A. O.—Burke No. 2, Seventh and L streets.

Knights of Pythias—Union No. 22, Jonathan Hall, 1624 Fourteenth street; Nelson Division, No. 2, Union Hall, 299 Pennsylvania avenue.

I. O. O. F.—Sun Lodge, No. 1, 1014 Polk's Hall, Georgetown; Friendship No. 7, 1014 Polk's Hall, Georgetown.

Improved Order of Red Men—Passaronas Tribe, No. 5, Odd Fellows Hall, Eighth street southeast; Loyal Tribe, No. 8, Market Hall, Thirty-second street northwest.

Turn out to the ball game to-day at 4:30.

We take pride in offering the largest and most complete stock of lime fruit juice and other non-alcoholic drinks to be found in the city. Elphozo Youngs Company.

The host of buyers who daily visit our establishment indicate how steadily our make of clothing is depended on. Elphozo Youngs Company, 609 Pennsylvania Avenue.

This Morning

We place on a center counter a sample piece of our stock of 500 Colored Dress Goods—not a sample piece of each color, as that would be impossible, but a sample piece showing the style of the fabric. We consider it the best lot of 500 Colored Dress Fabrics to be found in this city, and many of the pieces are generally sold at a higher price. The lot includes:

Canvas Suitings,
Tricot Cloths,
Eng. Homespuns,
Imperial Serges,
Shepherd's Plaids,
Diag. Homespuns,
Cashmires,
Albatross, &c., &c.

Each of the above in all the new and prevailing fashionable spring and summer shades.

CHOICE 50C PER YARD.

(First Floor.)

Do Not Forget

That the sale of Fine Laces from auction is still in progress. Beyond question the finest variety and best intrinsic values possibly procurable.

(Second Floor.)

Do Not Forget

That we reduce the prices on our stock of Fine Silk Hosiery solely for the purpose of closing it out at once. No such grand values have ever been offered in Silk Hose.

(First Floor.)

Do Not Forget—Cream

Crinkled Seersuckers, 5c.

(Third Floor—Take Elevator.)

Do Not Forget—We are

now giving the best money's worth of Embroidery ever shown by us.

(Second Floor—Take Elevator.)

Do Not Forget

We refund the money for all goods bought by mail that do not prove entirely satisfactory.

Summer Catalogue nearly ready. Free.

WOODWARD & LOTHROP.

Facts Speak Louder than Words

The Bottom Knocked Out. Too Much Rain Has Forced Down Prices.

This Week Great Week of Slaughter

KING'S PALACE.

Ladies', Misses', Children's Hats and Bonnets, Trimmed and Untrimmed, new, nobby, stylish, in all the latest shapes, at your own price, at

KING'S PALACE.

Our Great Drive in French Flowers.

A Bunch of Fine French Flowers at 25, 35, and 50c.

Elegant Poppies at 24, 30, and 40c a whole bunch.

Tips and Plumes, Picot Ribbons, Lace Caps, Gauzes, Silks, and Crepe for trimming Jerseys and Parasols at manufacturers' prices.

\$75,000 Worth of Millinery to be Slaughtered!

The Entire Stock has Got to Go.

King's Palace,

814 SEVENTH STREET.

DRY GOODS! DRY GOODS!

GUINNIP'S,

404 and 406 Seventh Street.

Great Bargains This Week.

SPECIAL SALE

—OF—

HOSIERY & GLOVES,

—ALSO—

Men's Unlaundered Shirts,

JUST RECEIVED FROM THE AUCTION

SALE OF WILMERDING, HOGUE & CO., OF NEW YORK, A LARGE

LINE OF HOSIERY.

Ladies' Full Regular Extra Long Unbleached and Colored Hose, all sizes, 25c.

Misses' Extra Quality Full Regular Ingrain Hose, French Toe, Navy, Seal, Cardinal, Wine, and Slate, all sizes, 16c to 25c.

Men's Very Best 4-Thread Full Regular Unbleached Lisle Half Hose, 35c.

Men's Full Regular Fancy and Unbleached Half Hose, 25c.

41 Doren Unlaundered Shirts, sizes 16½; will close out at 40c apiece. This shirt is reinforced, Utica Mills Muslin, and 2,000 Lisle Bottoms.

EXTRAORDINARY BARGAINS IN CORSETS AND EMBROIDERIES. Also a Full Line of Linens and Housekeeping Goods.

Large Assortment of Summer Silks from 47c Upward.

EGYPTIAN AND PERSIAN LAUNES AT 25, 30, 35, and 50c; cannot be matched in any other city for the price; they were bought in midwinter at the Great Auction Sale of Bates, Reed & Cooley.

India Linens and Mulls, all qualities and all prices.

Checked and Striped Nainsook, Striped and Plain Persian Mulls, Corded India Linen Peques, &c., &c.

We have a full line of Summer-Weight Fabrics, comprising Albatross Cloth, Nun's Veiling, and Jersey Cloths in all the new shades. We are selling an extra quality of French Nun's Veiling, in light shades, 44 inches wide, at 45c.

We have reduced our full line of Summer Weight Boucles from \$1 to 70c.

Extra quality of Baraton Cloths, 44 inches wide, 50c per yard, worth 70c.

STRICTLY ONE PRICE.

RAEDY & WALSH.

AGENTS FOR

Phillip Best Brewing Company's

MILWAUKEE BEER.

PURITY! AGE! STRENGTH!

For Sale by Dealers Generally. Office and Depot Corner North Capitol and G streets Northeast, Washington, D. C. Telephone. 368-3

Oak Hall, Corner Tenth and F Streets.

There are few business houses in the city which have attained the popularity of OAK HALL, and to show that those in need of clothing can't afford to miss examining our stock and prices before buying, we give a few prices to show the saving you effect in dealing with us.

Our Boys' \$2.50 Knee-Pant Suits are sold everywhere at \$4.

Our Boys' \$3.00 Knee-Pant Suits are sold everywhere at \$5.

Our Boys' \$3.50 Knee-Pant Suits are sold everywhere at \$6.

Our Boys' \$4.00 Knee-Pant Suits are sold everywhere at \$7.

Over 500 styles at the above prices in the best Cashmeres and Cheviots.

Our Shirt Waists at 25, 30, 35, 40, and \$1 are sold elsewhere at 35, 40, \$1, \$1.25, \$1.50.

At \$4.50, \$5.75, \$6.75, \$8, and \$9.50 we show over 100 styles in Large Boy's Suits, equal in all respects to those sold for about double the above prices. If you want a Boy's Suit there is just one place to come—OAK HALL. If you need a Man's or Youth's Suit you will find that other houses charge \$10 for our \$4.50 Suits; \$12.50 to \$15 for our \$7.50 Suits; \$16.50 to \$18.50 for our \$8.50 Suits, and that our selected line of extra fine Suits at \$12.50 to \$25 would cost you made to order \$25 to \$50. That our Men's and Youth's All-wood Trousers at \$2 to \$3.50 will cost you \$3.50 to \$5 anywhere else. No question about it, you will save money by coming to headquarters. Stout and fat men will find Suits and Garments to fit at

OAK HALL, corner Tenth and F Streets.

Hall and Hat given with Every Boy's Suit. Open till 7 p. m. Saturdays till 11 p. m.

Opinions of the Press.

[From the Star of May 21.]

The "Opening" at the Palais Royal. Evidently the sovereigns at the "opening" at the Palais Royal attracted not only admirers but also purchasers, for many ladies on the street to-day carried a parcel with the inscription "Palais Royal." As is always the case at this popular establishment, the second day of an "opening" is the great day for ladies who have obtained souvenirs inform their friends. It will therefore be well to call early to-morrow morning. The store will be open at 8 o'clock and close at 6 p. m., as usual.

[From the Post of May 25.]

Memorable and Startling Incident at an "Opening" Day.

To veteran shoppers and business men an "opening" day may be a serious matter, but the fact reported today, something to amuse and startle him at the Palais Royal. It would be cruel to compare ladies to sheep; but it was evident the greater the crowd the greater the attraction.

What a comparison—the demure-looking ladies seen on the avenue with narrow stances that looked to the "sensitive" counters.

A more detailed description of an "opening" at the Palais Royal would have been given had not a "let" been made to the children's department, where a lost little one claimed the reporter as his papa, and wanted to know where mamma was gone.

A crying child, the smiles of pretty girls, and the angry looks of those who minded us, the sight of the beautiful arbores all that is remembered until the Palais building was reached.

GENTLEMEN'S.

800 "Palais Royal" Shirts for 70c.

*250 Gause Under-shirts for 21c.

500 Colored Bal. Underwear for 20c.

500 Jean Drawers (tailor-made) for 42c.

*500 Gause. Un-der-shirts for 19c.

*44c English Scarfs, all styles, for 20c.

*25c 4-ply Linen Collars for 11c.

*25c 4-ply Linen Collars for 11c.

*50c Silver-headed Caps for 67c.

*50c Rubber Caps, all sizes, for \$1.30.

*50c Pure Linen Handkerchiefs, 17c.

*\$1.08 London-made Kid Gloves for \$1.50.

CHILDREN'S.

*\$1.25 Check-lined Gossamers for \$1.12.

25c English Ribbed Hose, all sizes, 19c.

10c Pure Linen Handkerchiefs for 4c.

90c Blouse Dolls, all styles, for 70c.

*\$1.15 Dressed Dolls, all styles, for 88c.

*\$1.68 Handsome Embroidered Dresses for \$1.35.

25c French Caps, 11 styles, for 21c.

40c Shirt Waists, all styles, for 20c.

LOOSE COVERS

Cut and Made to Order.

Full Line of

Matting, Refrigerators, and Baby Carriages at Lowest Prices.

—AT—

W. H. HOEKE'S,

CARPET AND FURNITURE

WAREHOUSES.

London Bazar,

715 Market Space.

Great Bargain Week!

Revolution prices in our

Infants' and Children's

Dress Department. We are

offering for one week only

the entire stock of Infants'

and Children's Dresses at

net manufacturer's prices.

It pays you to ascertain

prices, as you will not have

such an opportunity again.

Call Early to Avoid Rush.

MILLINERY.

We can show you the most de-

sirable shapes in fine Milan, Braid,

Leghorn, and Fancy Pearl Straw

Hats, all colors, trimmed and un-

trimmed, at the lowest prices.

Large Assortments in

FLOWERS,

TIPS,

PLUMES,

RIBBONS,

LACES,